



**OPTA**

OREGON PHYSICAL THERAPY ASSOCIATION

**Oregon Physical Therapy Association  
GOLD & SILVER PACKAGE  
ADVERTISING CONTRACT**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**PACKAGES:**

**GOLD--\$2,000**

|           |   |  |
|-----------|---|--|
| Includes: | Newsletter ads                            | Half page ad, for one year (four issues) |
|           | Website logo & link                       | One year                                 |
|           | Website ad of 100 words                   | One year                                 |
|           | Package advertiser listing in newsletter  | One year (four issues)                   |
|           | Conference exhibit space                  | One booth                                |
|           | Conference brochure listing               | One listing                              |
|           | Name displayed on conference sponsor list | One listing                              |

**SILVER--\$1,000**

|           |   |   |
|-----------|---|---|
| Includes: | Newsletter ads                            | Quarter page ad, for one year (four issues) |
|           | Website ad of 100 words                   | One year                                    |
|           | Package advertiser listing in newsletter  | Two issues                                  |
|           | Conference exhibit space                  | 25% off booth fee                           |
|           | Conference brochure listing               | One listing                                 |
|           | Name displayed on conference sponsor list | One listing                                 |

Total Amount Due \$ \_\_\_\_\_

**PAYMENT OPTIONS:**  Check, Payable to OPTA  Visa/MasterCard  American Express  Bill me

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- Newsletter ad copy enclosed  Newsletter ad will be sent separately
- Website ad copy enclosed  Website ad copy will be sent separately

Camera Ready logo for website banner ad enclosed (gold packages only)

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Advertising Requirements & Terms:**

- OPTA reserves the right to reject any advertisement.
- All ads submitted must be camera-ready and match exact size requirements specified in the enclosed pages. Camera-ready is a term that defines artwork or type that is ready for publication and does not require manipulation or typesetting. Please submit camera-ready electronically in a PDF or JPEG file in a single color format (not RGB or CMYK) only. A 600 DPI output is acceptable. No bleeds or negatives. Ads that do not meet the exact size dimensions will not be able to be run.
- Payment for the order is due 30 days after invoicing or payment may be enclosed with this order form.

*For any questions, please call OPTA at 503.262.9247 or tollfree at 877.452.4919*

Return contract to:

**OPTA Advertising • 147 SE 102nd, Portland, OR 97216 • FAX: 503.253.9172**