

**Oregon Physical Therapy Association
Board of Directors Meeting**

MINUTES

March 14, 2008

Hilton Eugene Conference Center - Eugene, OR

Attendance: Karen Walz, Joyce Wheeler, Chris Murphy, Jerry Cain, Dylan Hogan, Jeff Cox, Stacey Comstock, Ricci Susick, Carol Schunk, Stacy Mosbrucke, Dode Jackson, David Marquis, Heather Goodell, and Sandra Fisher.

Guests: Lindsey Twist, PTA, emerging student leader delegate; Susan Bamberger, member services representative.

President Walz declared a quorum present, and called the meeting to order and went over the ground rules for the meeting. Walz also presented the board with "OPTA Academy Awards" in thanks for their service.

Approval of Agenda: Jerry Cain moved to approve the agenda as presented. Chris Murphy seconded the motion, and it was unanimously approved.

Approval of September Minutes: Joyce Wheeler moved to approve the September 15, 2007 minutes with the noted corrections regarding the reimbursement forum date and chair. Chris Murphy seconded the motion, and it was unanimously approved.

Financials: Jerry Cain reviewed the February 29, 2008 financial statement, the 2008 budget, and the final 2007 yearend financial statement. He noted the loss of \$18,451 of ordinary income for 2007, and the budget projection of a loss of approximately \$5,000. Chris Murphy moved to approve the 2007 yearend financial statement. The motion was seconded and unanimously approved. Chris Murphy moved to approve the February 29, 2008 financial statement. Dylan Hogan seconded the motion, and it was unanimously approved.

Cain noted that he is doing some research work on what it would take to hire a reimbursement consultant for OPTA.

Follow Up on Strategic Planning Objectives: Karen Walz reviewed items on the strategic plan task assignment list and received status reports:

- Website has been updated and continues to be updated. Statistics on hits are to be monitored.
- Newsletter themes appear to be successful in generating more meaningful content.

- Emerging Student Leader program--Dylan Hogan reported that this new program is underway with the first set of awardees.
- Bob Burles Event for 2008--Joyce Wheeler reported that she is putting together an event for the public and PT's that will involve clinics (posture, stretches, swing, etc.) and then there will be a shotgun golf tournament with one PT per team. The event will be held at Sah-hah-Lee Golf Course in Clackamas, OR in June. Sponsorships will be sold to help fund the event. She is establishing the committee and will hold the first meeting soon.
- Karen Walz reported that she submitted a grant application to APTA to conduct a reimbursement forum in October of this year. Walz is chairing the event with the help of others. She noted that OPTIP might be interested in helping to fund the event if APTA funding does not come through.
- PAC Fundraiser - Stacey Comstock reported that there is going to be a PAC fundraiser on Saturday night at the conference. This event is meant to be a warm up event for this fall's fundraiser.
- PAC mentioned at all OPTA events-this is currently being done through the announcements at our events and PAC donation forms being made available.
- Member Outreach--Jeff Cox reported that he is working on the program to offer dues assistance for members who may have lost their jobs. He also reported on the student PTA membership dues assistance program. It would be a one-time award and there would be criteria that the student would need to meet. He noted that PTA membership is at its lowest and that there are over 1,000 licensed PTA's in the state so this is a market we can focus on.

CSM/APTA Critical Updates: Karen Walz reported on APTA's new strategic plan. She noted that Oregon was recognized at CSM for achieving our membership goals. APTA's new executive director, John Barnes has agreed to come to our 2009 conference to present. Walz would like to nominate our website/newsletter for an APTA award, and will have Emily Lighthipe submit the application.

Legislative Report: Karen Walz reviewed the strategic plan for the chiropractic ballot initiative developed by APTA. Walz has initiated some contact with APTA sections and other related groups who might be willing to provide help with funding for this effort. Ricci Susick reported they have a meeting with Rep. Dave Hunt and with one of the chiropractor groups next month. Dylan Hogan reported that the PT Licensing Board is planning on using model practice act language to specifically state the scope of practice (including spinal manipulation) in proposed administrative rule changes for sometime this summer.

Ricci Susick reviewed the new contract fee for Western Advocates to provide continued lobbyist services. The new contract calls for a monthly fee of \$2,100 for 2008 and \$2,163 for 2009. It is a two year contract. Dylan Hogan moved to approve the 2008-2009 contract with Western Advocates. Carol Schunk seconded the motion, and it was unanimously approved.

Non-Dues Revenue Task Force Report: Sandra Fisher reviewed the written recommendation list of non-dues revenue that was generated by the task force. The board approved moving forward with items 1, 2, 5, and 9. The other items were either put on tentative hold pending more information or will not be implemented.

The board reviewed the second draft of the membership survey. Any feedback to the survey needs to be in to Sandra Fisher by March 28.

Reimbursement & Research Committees: Karen Walz reported that the reimbursement forum that OPTA is sponsoring will be in October of 2008. There is still no one to fill the vacant chair position.

Chris Murphy will see if Tannus Quatre will serve as the research committee chair.

Member Services Representative Report: Susan Bamberger reported on her recent visits to southern Oregon and the Dalles. She reported on the Medford mixer that was led by Matt Newell. There is a meeting in Coos Bay and Lincoln City later this month. She will also do another meeting in Baker City later this spring.

Public Relations Action Plans: Heather Goodell reported on current PR activities including looking into a regional ad in other health oriented magazines vs. Sunset magazine. They are looking for a person to work on the Race for the Cure project for the committee.

Mentoring Board Volunteers: Karen Walz encouraged board members to encourage members to get involved in leadership positions within the organization.

Districts: The board discussed the idea of forming Districts around the state. There used to be Districts many years ago and they went defunct due to a lack of effort at the District level to assume the leadership positions. The board decided this would be a good topic for discussion at the board retreat.

2008 Board Meeting Dates: The executive committee will discuss the remainder of the board meeting dates for 2008 and see if the fall dates can be spread out more. The executive committee will email back to the board any new dates.

There being no further business to come before the board, the meeting was adjourned.

Respectfully submitted,

Sandra K. Fisher, CAE
Executive Director