

Oregon Physical Therapy Association

Board of Directors Meeting

MINUTES

June 26, 2008

OPTA Office & Via Conference Call

Attendance: Karen Walz, Susan Bamberger, Ricci Susick, Andrea Hughbanks, Jeff Cox, Heather Goodell, Chris Murphy, Carol Schunk, Emily Lighthipe, and Sandra Fisher.

President Walz declared a quorum present, and called the meeting to order.

Approval of Agenda: Susan Bamberger moved to approve the agenda as presented. Heather Goodell seconded the motion, and it was unanimously approved.

Board Meeting Minutes: Heather Goodell moved to approve the March 14, 2008 board meeting minutes. Chris Murphy seconded the motion, and it was unanimously approved.

APTA Awards: Karen Walz reported that OPTA won both the Public Relations Award and the Membership Award from APTA. The awards were presented at the APTA Annual Meeting.

APTA West Coast Leadership Workshop: Sandra Fisher reported that she is part of the task force that is planning the second APTA western states leadership workshop. The workshop is set for April 4, 2009 and will be in either Portland, OR or Vancouver, WA. APTA will pay for the meeting room charges and the continental breakfast. The states will need to pay for their own lunches. The board was asked for any input on the subject matter for the leadership workshop agenda.

Financials: Sandra Fisher reviewed the May 31, 2008 financial statement. She noted that membership dues are at the same level as last year, and that the conference exceeded budget goals by about \$6,000. Chris Murphy moved to approve the May 31, 2008 financial statement. Susan Bamberger seconded the motion, and it was unanimously approved.

Fisher reported that Jerry Cain completed the financial audit for 2007 and found no errors or discrepancies. The report has been filed with APTA. The next financial report

due to APTA is the lobbyist percentage number for the dues statements. Staff will get the report to APTA by the deadline.

Heather Goodell moved to approve donating a Pendleton blanket for the APTA diversity auction up to \$200. Andrea Hughbanks seconded the motion, and it was unanimously approved.

The board discussed whether or not to make a contribution to the Foundation for Physical Therapy. Heather Goodell moved to take the \$249 remaining in the research budget to donate to the Foundation. There being no second, the motion failed. The board agreed to look at this request later in the year to see if we might have surplus funds available to make a donation. The board agreed to look at including this in the 2009 budget as a regular line item.

Districts: Susan Bamberger reported that the southern Oregon area has really shown interest in developing a District. The following members will serve on a task force to develop policies and any necessary bylaw changes for Districts: Matt Newell, Herc Merrifield, Chris Murphy, Jeff Cox and Sandra Fisher who will chair the task force. A motion was made to approve the task force and bring a report to the next OPTA board meeting. The motion was seconded, and unanimously approved.

Dues Increase for 2010: Sandra Fisher reported that if we want to propose a dues increase for 2010, we need to start the process now. A dues change requires a bylaws amendment which requires the following process: approval by OPTA board, approval by APTA parliamentarian, approval by OPTA membership, and approval by APTA board. Fisher reported that we would need to either have the membership vote at the fall 2008 or spring 2009 annual meeting in order to have the change be in effect for 2010, as we have to report the dues amount to APTA by July each year. The board asked Fisher to research what type of dues language is required by APTA in the bylaws and then report back to the board. The board agreed to bring a bylaw change to the membership for a dues increase at the spring 2009 annual meeting.

Membership Survey Results: The board reviewed the membership survey results. Susan Bamberger highlighted the CE results which focus on: thoracic as a topic, doing a series of classes focused on a specific body area, increase PTA offerings, offer courses on practice management and/or non CE credit related topics.

Government Affairs Update: Karen Walz reported that at the APTA House of Delegates she met with Justin Elliott and they are discussing getting some funding from APTA towards the chiropractors initiative.

Ricci Susick reported that tomorrow is the first mediation meeting that Sen. Monnes Anderson has set up to come up with scope of practice issues. Susick and Rutten will attend the meeting. They have been attending candidate fundraising events. They are making some donations, but mostly making contacts about what PT do and our current issues. They are going to be working on setting up key contacts throughout the state to help in making contacts with legislators.

Heather Goodell reported that she and Bamberger and Scott Wick (marketing director of TAI) have been working on a PR plan to work on the chiropractor initiative. The plan calls for coordinating with APTA to be the pilot project on branding of which a website will be generated called Move Forward PT.com. APTA will front the money to design the website (approximately \$13,000) and are asking OPTA for \$3,500- \$4,000 for the banner page for the website. There is no money in the current 2008 budget for this project. Chris Murphy moved to take up to \$4,000 out of retained earnings to use for the public relations/marketing "Move Forward PT" campaign. Andrea Hughbanks seconded the motion, the motion was unanimously approved.

Karen Walz reported that she spoke with Stacey Comstock and Justin Elliott would be willing to come for a spring PAC fundraiser, and that she is contacting Kinsenger about doing a fall 2008 one.

Committee Follow-Up:

Nominating Committee: Anne Ripley reported that they are working to get a larger slate and are keeping up the spreadsheet of future leaders. The committee will look into the bylaw requirement of whether or not student membership can count towards the leadership requirement.

Ethics Committee: Carol Schunk reported that they have received one case via the licensing board and they will be working on that.

Membership Committee: Jeff Cox reported that they are working on the PTA dues assistance program, the Recruit Just One membership drive, and the current dues member assistance program. They are also working on the membership appreciation event and are considering coordinating it with the PAC fundraiser.

Newsletter/Website: Emily Lighthipe reported that July 14 is the next deadline for the July/August issue. The topic is "Back to School and PT".

Section Liaisons: Karen Walz reported that we invited the APTA ortho section liaison to attend the board meeting

Committee Chair Search: Chris Murphy reported that he has spent a lot of time looking for a research committee chair, but to no avail. There are also no leads on a reimbursement committee chair.

OPTA Awards Programs: Karen Walz encouraged board members to think of candidates for the Mercedes Weiss and Distinguished Service awards.

Next Board Meeting: The next board meeting will be October 18th in conjunction with the fall meeting and then the board retreat on November 8th in Portland.

There being no further business to come before the board, the meeting was adjourned.

Respectfully submitted,

Sandra K. Fisher, CAE
Executive Director